



Association of Wedding Planners Writer Packet

Writer Guidelines:

Articles must be helpful and informative. Submissions that are blatant ads and/or do not offer any value to our readers will not be accepted.

While writers do not have to be “wedding planners” they should be familiar with the wedding industry. Articles ought to be of benefit to wedding planners. An example of what we mean by benefit is an idea that may improve wedding planner business, or help them to provide better service to their clients. Our readers are very busy professionals and have precious little time available for leisure reading. Therefore, it is incumbent upon us to ensure what we do send is worth the time to review.

Every article submission will be individually reviewed for content. Because we will use an RSS feed, submissions must be original content and writers must be the lawful owners of the articles submitted. Articles will be checked for originality using a plagiarism checker. Any article revealed to be used without permission, or without proper citations will be rejected.

At the end of your article contribution you may add a short bio or a quick blurb about yourself. We will attach an email address that links to you at the end of your article in the event others want to contact you directly. URLs are not included.

Articles must be 500 words or less. Please use your word count. Articles longer than 500 words will be rejected.

Association of Wedding Planners
Writer Packet
c/o NBBC, LLC
Post Office Box 347037
Atlanta, Georgia 30334
Email: services@weddingplannersassn.com
Fax: 413-217-2956



Application for Submission:

Please complete the following for consideration.

Your full name (to be shown at the top of your article):

Your area of expertise:

Title of your article:

Article benefits:

Your email address:

Attach a copy of the actual article as you want it shown. You may email it to services@weddingplannersassn.com. Type "Articles" in the subject line when emailing.

Review process:

It may take up to seven (7) days before applications are fully reviewed. We will contact you by the end of that period to let you know the status of your article submission.

Acceptance:

If your article is approved for inclusion in our newsletter and in the "Articles" section of our website, upon notification of acceptance you will need to return the form below via email or fax back to us within seventy-two (72) hours of receipt of the acceptance notification. The Association must receive the form below prior to inclusion or posting of your article.

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Writer Affirmation

You mail email or fax the “Affirmation” form back to us. Your typed name acts as an “electronic” signature.

Association of Wedding Planners Writer Affirmation

I, _____, affirm that I am the rightful owner of the article titled “_____” that will be distributed by the Association of Wedding Planners.

This ____ day of _____, 2009.

Signature

Association Signature

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